

# ShaoYen Chiang

Web & Graphic Designer

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## Profile

Shaoyen Chiang is an energetic, passionate and detail-oriented graphic designer who was born and raised in Taiwan and started her design profession in New York City. She specializes in interactive design as well as strategic branding, and has strong knowledge of web design and print. Besides, her keen interest in illustration and motion graphics enriches and deepens her design process, both conceptually and visually.

## Experience

### The Charles, New York, NY.

Feb 2013 to Present

- Junior Designer
- Create website wireframe and prototype.
  - Design website flat artworks.
  - Design and develop newsletter templates.
  - Design and develop micro sites.

### AD Lubow Advertising, New York, NY.

May 2012 to Aug 2012

- Design Intern
- Assist designers with motion graphic project for UJA Federation of New York.
  - Design brochure editorial and cover design for BBRF, 2012 Scientific Council.
  - Assist with video editing for College Board, Leading Success project.
  - Maintain and update clients' website, such as LIU Tilles Center and Lark Quartet.

### National Science Council (SIT), HsinChu, Taiwan.

Jul 2008 to Aug 2008

- Freelancer
- Design the visual and identity for Summer programme SIT 2008.
  - Brochure editorial design.

## Education

### Pratt Institute, New York, US

Sep 2010 to Dec 2012 MS / Communication Design.

### National TsingHua University, HsinChu, Taiwan

Sep 2004 to Jun 2008 BS / Chemical Engineering.



## Recognitions

Featured in:  
2012, the 19<sup>th</sup> Competition  
"Students, All to Chaumont!"

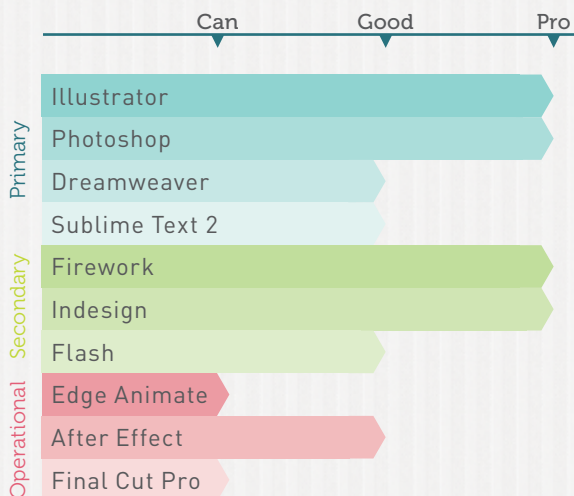


## Activities

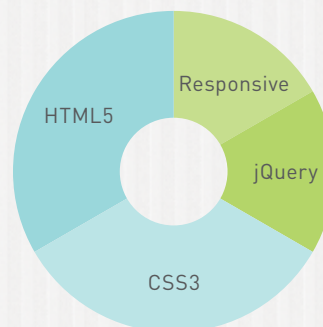
Volunteer of Cultural Exchange Programme, serving remote districts children in Kekexili, Qinghai, China, Summer 2008.

Leadership of NTHU Girls' Volleyball varsity and won the Level A Championship of National University Volleyball League.

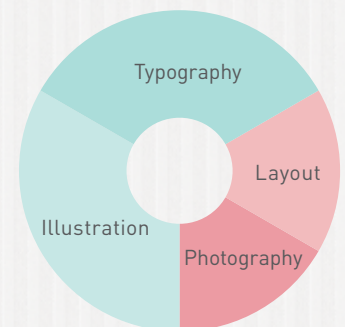
## Proficiency



## Develop Skill



## Design Skill



## Language

